

July 8–9, 2026

Busan International College,
Tongmyong University (TU),
Busan, Rep. of Korea



Organized by USB YPKP, Research Synergy Foundation and Tongmyong University:

JOINT CONFERENCE INOBIIST – 3rd ICoBAC

<https://usbypkp-conference.com>

Conference Theme: "Innovating for Global Resilience:
Integrating Business, Social Sciences, and Technology"

International Conference on Innovation in Business, Social Sciences, and Technology & The 3rd International Conference of Business Administration and Communication

▶ IMPORTANT DATES

Abstract Submission
Deadline: **June 8, 2026**

Payment Confirmation
Deadline: **June 18, 2026**

1st Phase of Full Paper Collection
Deadline: **June 28, 2026**

Conference Date:
July 8–9, 2026

Full Paper Revision
Deadline: **July 16, 2026**

▶ KEYNOTE SPEAKER



Prof. Andriyan Bayu S., Ph.D.
School of Electrical Engineering and
Informatics, Institut Teknologi Bandung



Prof. Dr. Dieter Bögenhold
Klagenfurt University,
Austria



Prof. Dr. Dong-sung Cho
Founder & Chair of WURI (World University
Rankings for Innovation) Foundation



Dr. John Walsh
Dean of The British International College,
Kirk University, Thailand

▶ FIELD OF STUDY

INOBIIST

*"Theme: Interdisciplinary
Innovation for Sustainable and
Inclusive Development"*

- Strategic Resilience Management
- Inclusive Entrepreneurship
- Human Capital Development
- Sustainable Finance and Accounting
- Artificial Intelligence and Machine Learning Applications
- Renewable Energy and Smart Grid Technology
- Industrial IoT and Digital Transformation
- Sustainable Manufacturing and Green Technologies
- Resilient Infrastructure Design
- Medical Studies
- Health Care Studies
- Education
- Quantum Technology

3rd ICoBAC

*"Theme: Strategic Communication
and Business Innovation
in a Digital Era"*

- Strategic Communication and Corporate Relations
- E-Commerce and Digital Business Models
- Digital Media and Content Strategy
- Organizational Communication and Culture
- Business Administration and Operations Innovation
- Business Ethics and Corporate Governance
- Public Administration and Government Management

▶ CONFERENCE FEE

Type of Participation	Early Bird Fee until May 19, 2026	Normal Fee
On-site Paper Presentation	USD 350	USD 400
Virtual Paper Presentation	USD 150	USD 150
On-site Attendee	USD 275	USD 300

- Kindly visit <https://usbypkp-conference.com> for detailed information.
- All abstract and full paper submissions will ONLY be done through "Scholarvein (Research Synergy System)" <https://www.researchsynergysystem.com/>

International Journal Recommendation for Full Paper:

Indexed in Scopus Q1, Q2: **Scopus***

Indexed and included in the database of:



▶ PUBLICATION OPPORTUNITY

- All accepted ABSTRACTS will be published in a conference proceeding e-book with a ISBN and DOI
- **Eligible and selected full papers*** will be recommended and published in:
 - **F1000Research Platform – RSF Gateway**, indexed in **Scopus Q1, Q2** (<https://f1000research.com/rsf>)
 - **Special Issue in Discover Sustainability**, indexed in **Scopus Q2, WOS** (<https://link.springer.com/collections/biehcfhdfj>)
 - **International Journal on Informatics Visualization (JOIV)**, indexed in **Scopus Q3** (<https://joiv.org/index.php/joiv>)
 - 22 Peer-reviewed indexed international journals* by **Research Synergy Press**, indexed in Copernicus/ ProQuest/ EBSCO/ SINTA/ ASCI/ Scilit/ WorldCat/ Google Scholar, etc. (<https://journals.researchsynergypress.com>)

**Terms and Conditions applied (selected by the Scientific Reviewer Committee).*

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