

July 8–9, 2026

Busan International College,  
Tongmyong University (TU),  
Busan, Rep. of Korea

Organized by:



Co-Hosted by:



Organized by USB YPKP, Research Synergy Foundation and Tongmyong University:

# JOINT CONFERENCE INOBIIST – 3rd ICoBAC

<https://usbypkp-conference.com>

Conference Theme: "Innovating for Global Resilience:  
Integrating Business, Social Sciences, and Technology"

International Conference on Innovation in Business, Social Sciences, and Technology  
& The 3rd International Conference of Business Administration and Communication

## ▶ IMPORTANT DATES

Abstract Submission  
Deadline: **May 24, 2026**

Payment Confirmation  
Deadline: **June 18, 2026**

1st Phase of Full Paper Collection  
Deadline: **June 28, 2026**

Conference Date:  
**July 8–9, 2026**

Full Paper Revision  
Deadline: **July 16, 2026**

## ▶ KEYNOTE SPEAKER



**Prof. Andriyan Bayu S., Ph.D.**  
School of Electrical Engineering and  
Informatics, Institut Teknologi Bandung



**Prof. Dr. Dieter Bögenhold**  
Klagenfurt University,  
Austria



**Prof. Dr. Dong-sung Cho**  
Founder & Chair of WURI (World University  
Rankings for Innovation) Foundation



**Dr. John Walsh**  
Dean of The British International College,  
Kirk University, Thailand

## ▶ FIELD OF STUDY

### INOBIIST

*"Theme: Interdisciplinary  
Innovation for Sustainable and  
Inclusive Development"*

- Strategic Resilience Management
- Inclusive Entrepreneurship
- Human Capital Development
- Sustainable Finance and Accounting
- Artificial Intelligence and Machine Learning Applications
- Renewable Energy and Smart Grid Technology
- Industrial IoT and Digital Transformation
- Sustainable Manufacturing and Green Technologies
- Resilient Infrastructure Design
- Medical Studies
- Health Care Studies
- Education
- Quantum Technology

### 3rd ICoBAC

*"Theme: Strategic Communication  
and Business Innovation  
in a Digital Era"*

- Strategic Communication and Corporate Relations
- E-Commerce and Digital Business Models
- Digital Media and Content Strategy
- Organizational Communication and Culture
- Business Administration and Operations Innovation
- Business Ethics and Corporate Governance
- Public Administration and Government Management

## ▶ CONFERENCE FEE

Type of Participation	Early Bird Fee until May 19, 2026	Normal Fee
<b>On-site Paper Presentation</b>	<b>USD 350</b>	<b>USD 400</b>
<b>Virtual Paper Presentation</b>	<b>USD 150</b>	<b>USD 150</b>
<b>On-site Attendee</b>	<b>USD 275</b>	<b>USD 300</b>

- Kindly visit <https://usbypkp-conference.com> for detailed information.
- All abstract and full paper submissions will ONLY be done through "Scholarvein (Research Synergy System)" <https://www.researchsynergysystem.com/>

### International Journal Recommendation for Full Paper:

Indexed in Scopus Q1, Q2: **Scopus\***

Indexed and included in the database of:



## ▶ PUBLICATION OPPORTUNITY

- All accepted ABSTRACTS will be published in a conference proceeding e-book with a ISBN and DOI
- **Eligible and selected full papers\*** will be recommended and published in:
  - **F1000Research Platform – RSF Gateway**, indexed in **Scopus Q1, Q2** (<https://f1000research.com/rsf>)
  - **Special Issue in Discover Sustainability**, indexed in **Scopus Q2, WOS** (<https://link.springer.com/collections/biehcfhdfj>)
  - **International Journal on Informatics Visualization (JOIV)**, indexed in **Scopus Q3** (<https://joiv.org/index.php/joiv>)
  - 22 Peer-reviewed indexed international journals\* by **Research Synergy Press**, indexed in Copernicus/ ProQuest/ EBSCO/ SINTA/ ASCI/ Scilit/ WorldCat/ Google Scholar, etc. (<https://journals.researchsynergypress.com>)

\*Terms and Conditions applied (selected by the Scientific Reviewer Committee).

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