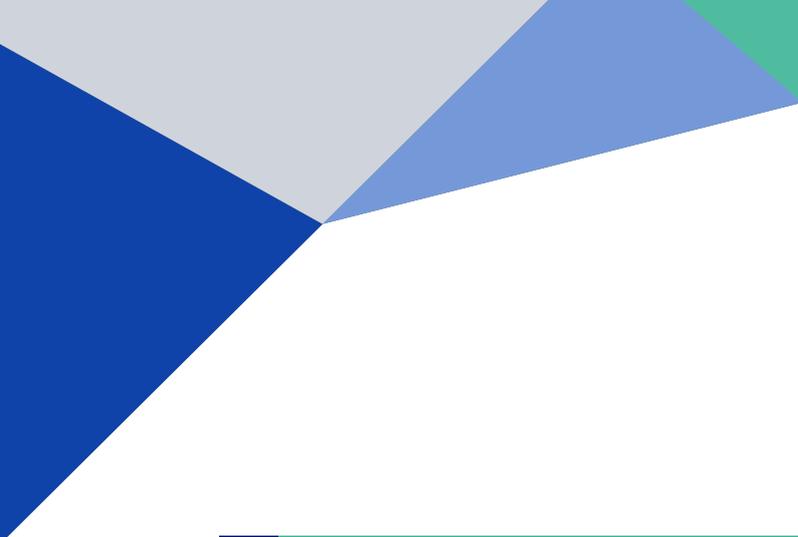# PROGRAM PROPOSAL
INOBIST-3rd
ICoBAC

International Conference on Innovation in Business, Social Sciences, and Technology & The 3rd International Conference of Business Administration and Communication
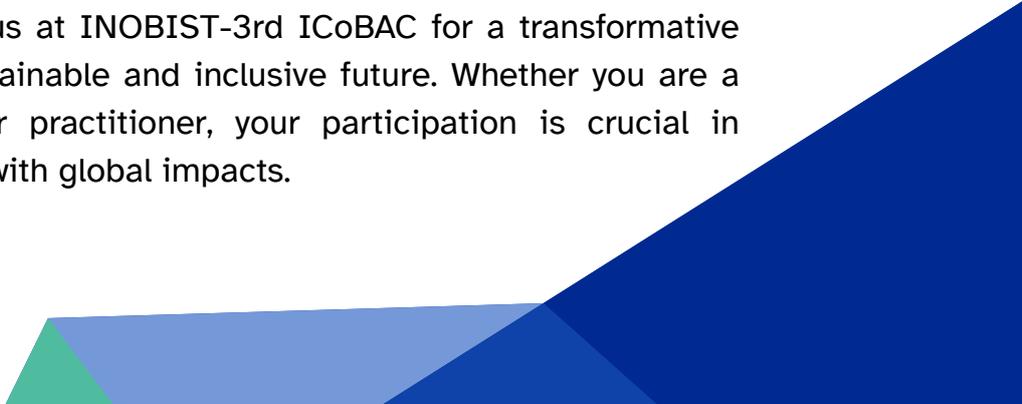
https://usbypkp-conference.com

JULY 8-9
2026

Conference Theme: "Innovating for Global Resilience: Integrating Business, Social Sciences, and Technology"

INOBIST-3rd ICoBAC is a joint conference organized by Institute for Research and Community Services Universitas Sangga Buana (LPPM USB), the Faculty of Social and Political Science of Universitas Sangga Buana (FISIP USB), Research Synergy Foundation, and Tongmyong University, Busan.

This year, INOBIST brings the theme of *Interdisciplinary Innovation for Sustainable and Inclusive Development* along with 3rd ICoBAC theme of *Strategic Communication and Business Innovation in a Digital Era*.

As the digital age continually reshapes communication and business, the conference places a strong emphasis on strategic communication and innovation. By harnessing technology, we can develop sustainable practices that not only benefit the economy but also protect the environment and enhance social welfare.

We invite you to join us at INOBIST-3rd ICoBAC for a transformative journey towards a sustainable and inclusive future. Whether you are a researcher, scholar, or practitioner, your participation is crucial in bridging local actions with global impacts.

Universitas Sangga Buana (USB YPKP)

Universitas Sangga Buana YPKP (USB YPKP) is a private higher education institution based in Bandung, Indonesia, committed to developing competent, ethical, and globally minded graduates through education, research, and community engagement, while actively fostering international collaboration via joint conferences, guest lectures, student exchanges, and global academic partnerships.

Website:

https://usbypkp.ac.id/

Research Synergy Foundation (RSF)

Research Synergy Foundation is a digital social enterprise platform that focuses on developing the Global Research Ecosystem towards outstanding global scholars. We build collaborative networks among researchers, lecturers, scholars, and practitioners globally for the realization of knowledge acceleration and to contribute more to society and humanity. Over 2017–2025, Research Synergy Foundation has achieved measurable outputs and extensive global reach, including: **45.000 members** from **87 countries**, **244 international conferences** organized, **2.240 scientific reviewers** globally, **2.200 published articles**, publishes **22 reputable indexed international journals**, **2.474 research interests**, networks spanning **7.190 universities/institutions/affiliations**, and broad **multidisciplinary engagement**.

Website:
https://www.researchsynergy.org/

Previous Conferences by RSF:
https://www.researchsynergy.org/agendas/?_type=2&_cat=event_cat_1&_s=

F1000 Research RSF Gateway - Open Research Publishing platform (Scopus Q1, Q2):
https://f1000research.com/rsf

Reputable peer-reviewed indexed international journal, published by RSF Press:
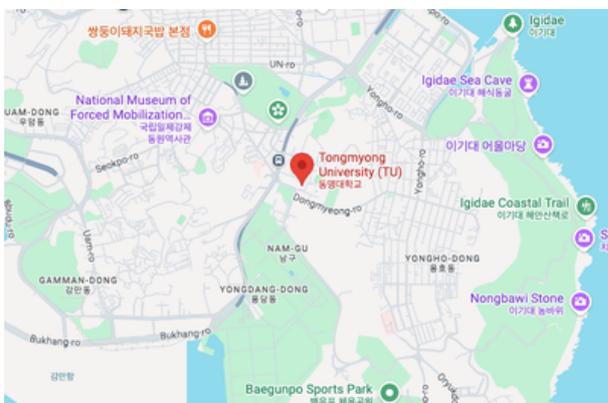https://journals.researchsynergypress.com/

Tongmyong University

Tongmyong University (TU) is a dynamic higher education institution in Busan, Republic of Korea, rooted in a history of innovation and integration. Founded originally as the Tongmyong Institute of Culture & Education in 1977 and later consolidated into its current university form through mergers in 2006, TU has developed a comprehensive academic environment that balances tradition with forward-looking strategies. The university offers undergraduate, master's, and doctoral programs and has secured institutional accreditation and recognition for its commitment to quality education. TU actively participates in major national and international projects, including industry-university cooperation initiatives and contributions to lifelong learning and technological innovation. With an expansive global network spanning partnerships with over 260 universities in more than 30 countries, TU emphasizes international collaboration, cross-cultural engagement, and a broad spectrum of academic opportunities for students and scholars alike.

Website:
https://www.tu.ac.kr/

Venue:
Busan International College (BIC), Tongmyong University

Address:
Tongmyong University
428 Sinseon-ro, Nam-gu,
Busan, South Korea

GOALS

→ **Research Culture**

Creating a research culture and a conducive research environment for the academic community to respond to the latest developments in related fields of study.

→ **Dissemination**

Serving as a platform to disseminate research findings from academics and practitioners, with a focus on reputable international publications.

→ **Collaboration**

Increasing opportunities for global and strategic collaboration among academics, policymakers, and practitioners, and between relevant stakeholders

→ **Internationalization**

Supporting internationalization efforts for institutions particulary higher education.

Roles and Benefit

Role/Benefit	Co-Host
Paper Submission (On-Site & Virtual Presentation)	Submit **5** abstracts/papers ***Subject to Conference Registration Fee**
International Branding Strategy & Exposure	✅
Logo Placement on Promotional Media	✅
International Certificates for Presenters, Co-Authors, and Organizing Committee; and Co-Host	✅
Activity Report that can be used for institution agenda reporting	✅
Opportunity to initiate MoU/MoA/IA based on the conference activity.	✅

Benefit for Institutions

Opportunity for institution members to serve as organizing committee and scientific reviewers in theinternational conference.

Priority consideration for selected papers from institution to be recommended for reputable international journals* (*subject to terms and conditions), elevating the institution's standing in global academic circles while boosting its research output.

Contributes to increasing the institution's international publications in 2026/2027.

Can be used as evidence for accreditation and institutional reporting.

An opportunity to establish a Memorandum of Understanding (MoU), Institutional Agreement (IA), or Memorandum of Agreement (MOA) with collaborating institutions to strengthen academic and international research partnerships.

Our Mission

Advancing global discourse and driving impactful research through international academic conference.

Publication Opportunities

- All accepted ABSTRACTS will be published in a conference proceeding e-book with a ISBN and DOI
- **Eligible and selected full papers*** will be recommended and published in:
  - **F1000 Research Platform - RSF Gateway**, indexed in **Scopus Q1, Q2** (https://f1000research.com/rsf)
  - **Special Issue in Discover Sustainability**, indexed in **Scopus Q2, WOS** (https://link.springer.com/collections/biehcfhdfj)
  - **International Journal on Informatics Visualization** (JOIV), indexed in **Scopus Q3** (https://joiv.org/index.php/joiv)
  - 22 Peer-reviewed indexed international journals* by **Research Synergy Press**, indexed in Copernicus/ ProQuest/ EBSCO/ SINTA/ ASCI/ Scilit/ WorldCat/ Google Scholar, etc. (https://journals.researchsynergypress.com)

Terms and Conditions applied (selected by the Scientific Reviewer Committee).

Indexed in Scopus Q1, Q2:

Indexed and included in the database of:

Logo Placement

The Co-Host logo will be placed and mentioned in all materials of the conference, but not limited to:

- Posters of Call for Paper & Open Attendee
- Website
- Social media post
- Promotional video (if any)
- Program video
- Background and Presentation Slide Template
- Book of Abstract (logo and dedicated profile page)
- Adlibs or recognition by MC
- E-Certificate / Certificate
- Exposure in the social media and international conference distribution channels

Conference Details

Timeline

24 2026 — **May** — Abstract Submission Deadline

18 2026 — **June** — Payment Confirmation Deadline

8–9 2026 — **July** — Conference Date

16 2026 — **July** — (D+7) Full Paper Collection Deadline

→ Registration Fee

Type of Participation	Early Bird Fee until May 19, 2026	Normal Fee
On-site Paper Presentation	USD 350	USD 400
Virtual Paper presentation	USD 150	USD 150
On-site Attendee	USD 275	USD 300

→ Conference Theme

"Innovating for Global Resilience: Integrating Business, Social Sciences, and Technology"

Field of Studies

INOBIST
Theme: *Interdisciplinary Innovation for Sustainable and Inclusive Development*

- Strategic Resilience Management
- Inclusive Entrepreneurship
- Human Capital Development
- Sustainable Finance and Accounting
- Artificial Intelligence and Machine Learning Applications
- Renewable Energy and Smart Grid Technology
- Industrial IoT and Digital Transformation
- Sustainable Manufacturing and Green Technologies
- Resilient Infrastructure Design
- Medical Studies
- Health Care Studies
- Education
- Quantum Technology

3rd ICoBAC
Theme: *Strategic Communication and Business Innovation in a Digital Era*

- Strategic Communication and Corporate Relations
- E-Commerce and Digital Business Models
- Digital Media and Content Strategy
- Organizational Communication and Culture
- Business Administration and Operations Innovation
- Business Ethics and Corporate Governance
- Public Administation and Government Management

ACTIVITY/ PROGRAM HIGHLIGHTS

01 International Conference

02 International Collaboration - MOU, MOA, IA Signing

03 International Academic sharing Session

04 International Company/ Industrial Visit*

05 International Community Service*

06 International Impact-driven Activity*

*Additional registration fee applied for activities 04, 05, and 06, excluded from conference registration fee.

5. TENTATIVE CONFERENCE AGENDA

Day 1 (8 July 2026) - UTC+9 time zone

09.00 - 09.10 : Welcoming and Conference Agenda announcement by MC

09.10 - 09.20 : Welcome remarks from Universitas Sangga Buana

09.20 - 09.30 : Opening Speech from Tongmyong University

09.30 - 09.40 : Global Research Ecosystem Introduction by Research Synergy Foundation

09.40 - 10.15 : MOU, MOA, IA Signing, Conference group photo, coffee breaks

10.15 - 10.45 : Keynote Speaker from *Tongmyong University

10.45 - 11.15 : Keynote Speaker from *Association for Computing Machinery

11.15 - 11.45 : Keynote Speaker *from Founder of WURI

11.45 - 12.00 : Token Appreciation and announcement for next agenda

12.00 - 13.00 : Lunch break

13.00 - 16.30 : Academic Parallel Presentation Sessions

15.00 - 15.20 : Coffee Breaks

16.30 - 16.50 : Awarding Ceremony (Best Presentation, Best Paper, and Session Chair Recognition)

16.50 - 17.00 : Closing Remarks

5. TENTATIVE CONFERENCE AGENDA

Day 2 (9 July 2026)
09.00 - 16.30 (Jakarta time UTC+7): INOBIST - 3rd ICoBAC Virtual International Conference through Zoom platform.
Concurrent (Parallel) agenda between Virtual Conference (UTC+7) & On-site Activity (UTC+9) DAY 2
09.00 - 09.10 : Welcoming and DAY 2 Agenda announcement by MC
09.10 - 09.25 : Opening remarks from Tongmyong University for academic sharing session
09.25 - 10.00 : (continued)* MOU, MOA, IA Signing, and group photo
10.00 - 12.00 : Academic sharing session between TU's faculty members, conference participants, and RSF's university partners (curriculum, research collaboration, etc.)
12.00 - 13.00 : Lunch break
13.00 - 17.30 : Visitation* to Busan Port Authority (BPA), Busan Economic Promotion Agency (BEPA), and Korea International Trade Association (KITA) *Additional registration fee applied, excluded from conference registration fee.*
17.30 - 19.30 : International Community Service* at Indonesian restaurant & Dinner *Additional registration fee applied, excluded from conference registration fee.*

*This is a tentative agenda, subject to change.

Keynote Speakers

Prof. Andriyan Bayu S., Ph.D.
School of Electrical Engineering and Infomatics, Institut Teknologi Bandung

Andriyan Suksmono holds a Bachelor's in Physics, a Master's in Electrical Engineering from Institut Teknologi Bandung (ITB), Indonesia, and a Ph.D. in Engineering from The University of Tokyo. He worked as a Systems Programmer before joining ITB in various teaching roles, becoming a Professor in 2009. His research focuses on Quantum Computing, Signal Processing, and Imaging, earning him numerous international awards and grants. Notable achievements include the APNNA Best Paper Award in 2004 and multiple Outstanding Faculty Awards. He has developed the Quantum Hadamard matrix Search Algorithm since 2017, resulting in highly downloaded publications. Suksmono is on the Editorial Board for several journals and has led initiatives in Quantum Technology at ITB, while holding senior memberships in professional organizations.

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Prof. Dr. Dieter Bögenhold
Klagenfurt University,
Austria

Dieter Bögenhold is a professor at the University of Klagenfurt, Austria, with prior positions in Germany, Sweden, Italy, and Finland. He earned his degrees from Bielefeld University and specializes in business and society, inequalities, consumption, lifestyles, and economic thought history. He serves on the European Academy of Management board and chairs the VHB Committee on Science Theory and Ethics. Dieter has authored over 20 books, including "Consumption and Lifestyles" (2018, 2020), "Unheard Voices" (2019, 2021), and "Neglected Links in Economics and Society" (2022). Additionally, he has edited a section on the History of Economic Thought for a handbook and a special issue for the Atlantic Economic Journal.

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Keynote Speakers

Prof. Dr. Dong-sung Cho
Founder & Chair of WURI (World University Rankings for Innovation) Foundation

Dong-Sung Cho is Professor of Strategy at Seoul National University. He received doctoral degree from Harvard Business School, and worked at Gulf Oil and Boston Consulting. He was visiting professor at HBS, Michigan, Duke, INSEAD, Helsinki, Tokyo, and Peking. He published 61 books and over 100 papers in major journals. Aalto University granted him honorary doctoral degree.

He was Dean of College of Business Administration, SNU; President of Korean Academic Society of Business Administration; and President of Korean Association of Academic Societies. He sits in the Presidential Council for National Competitiveness of Korea. He is Honorary Consul of Finland in Korea, President of Supporting Committee for the International Vaccine Institute, Director General of the Ahn Jung Geun Memorial & Museum, Director of the Korea National Opera, and Director of the Korea Professional Football League.

H-Index: 29

Dr. John Walsh
Dean of The British International College, Krirk University, Thailand

John Walsh is the Dean of the British International College at Krirk University, Bangkok. He received his doctorate from Oxford University in 1997 for a thesis concerning international market entry strategy and the success of UK firms in Korea, Japan, and Taiwan. He has lived and worked in Sudan, Greece, Korea, Australia, the United Arab Emirates, Thailand, and Vietnam, as well as his native United Kingdom. He has also taught courses at undergraduate, graduate, and Ph.D. levels in several countries. He has also published more than 100 books and academic journal papers.

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Conference Poster

Organized by :

Co-Hosted by : BMN BUSINESS MANAGEMENT NETWORK INSTITUTE

July 8–9, 2026
Busan International College,
Tongmyong University (TU),
Busan, Rep. of Korea

Organized by USB YPKP, Research Synergy Foundation and Tongmyong University:

JOINT CONFERENCE
INOBIST – 3rd ICoBAC

https://usbypkp-conference.com

Conference Theme: "Innovating for Global Resilience: Integrating Business, Social Sciences, and Technology"

International Conference on Innovation in Business, Social Sciences, and Technology & The 3rd International Conference of Business Administration and Communication

▶ IMPORTANT DATES

Abstract Submission
Deadline: **May 24, 2026**

Payment Confirmation
Deadline: **June 18, 2026**

1st Phase of Full Paper Collection
Deadline: **June 28, 2026**

Conference Date:
July 8–9, 2026

Full Paper Revision
Deadline: **July 16, 2026**

▶ KEYNOTE SPEAKER

Prof. Andriyan Bayu S., Ph.D.
School of Electrical Engineering and Infomatics, Institut Teknologi Bandung

Prof. Dr. Dieter Bögenhold
Klagenfurt University, Austria

Prof. Dr. Dong-sung Cho
Founder & Chair of WURI (World University Rankings for Innovation) Foundation

Dr. John Walsh
Dean of The British International College, Krirk University, Thailand

▶ FIELD OF STUDY

INOBIST
"Theme: Interdisciplinary Innovation for Sustainable and Inclusive Development"

- Strategic Resilience Management
- Inclusive Entrepreneurship
- Human Capital Development
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- Quantum Technology

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"Theme: Strategic Communication and Business Innovation in a Digital Era"

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- Digital Media and Content Strategy
- Organizational Communication and Culture
- Business Administration and Operations Innovation
- Business Ethics and Corporate Governance
- Public Administration and Government Management

▶ CONFERENCE FEE

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On-site Attendee	USD 275	USD 300

- Kindly visit https://usbypkp-conference.com for detailed information.
- All abstract and full paper submissions will ONLY be done through "Scholarvein (Research Synergy System)" https://www.researchsynergysystem.com/

International Journal Recommendation for Full Paper:

Indexed in Scopus Q1, Q2: Scopus | Clarivate Analytics

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INDEX COPERNICUS | ProQuest | EBSCO | sinta | ASCI | Scilit | WorldCat | Google Scholar | Crossref | Dimensions | GHENT UNIVERSITY | USASK University Library | HARVARD LIBRARY

▶ PUBLICATION OPPORTUNITY

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  - **Special Issue in Discover Sustainability**, indexed in **Scopus Q2, WOS** (https://link.springer.com/collections/biehcfhdfj)
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***Terms and Conditions applied (selected by the Scientific Reviewer Committee).**

Contact: ☏ +62 811-227-479
✉ info@usbypkp-conference.com

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Join us as co-host in **INOBIST-3rd ICoBAC** and let's create **meaningful impact** together.

Contact Us for more information:

📞 **+62 811-227-479**

✉️ **info@usbypkp-conference.com**

🌐 **https://usbypkp-conference.com**